

H.A.C. Short-Wave Products

YOU DON'T HAVE TO BELIEVE US

The "H.A.C." Receiver was the first Short-Wave Kit to be offered to the Home Constructor. The original model was introduced in 1932. Its success has been the cause of many imitators, but we assure you that "H.A.C." is still the best. However, the performance is so fantastic for its size and price, that frankly we don't expect you to believe us.

We therefore are listing a few extracts from the many thousands of letters that we have received. The originals may be inspected at our office.

"I bought your one-valve kit last year, and the performance of this little receiver has amazed me. I have received programmes in English from America, Peking, Australia, South Africa, etc. The signals from Australia and Peking could be heard even when the headphones were held 3 ft. away." (P.G., Ayr.)

"I must congratulate you on the performance of the one-valve receiver. It is difficult to imagine that a receiver so simple to build could give such good results. Being a novice myself, I certainly agree that it is the ideal beginner's Short Wave receiver. I have derived much pleasure from building it, and have learned a lot from it." (W.C.F., Rosewell.)

"Your advertisement has proved most accurate regarding the hundreds of stations that may be received on the one-valve receiver." (B.H. Forces, Germany.)

"I am partly crippled, and this is the fourth 'H.A.C.' kit that I have now constructed over the years, most of which have been lost to covetous friends." (A.E.C., Wilts.)

"I enclose confirming Q.S.L. cards from Canada, Australia, Ecuador, India and South Africa. In my opinion the 'H.A.C.' one-valve receiver is ideal for someone who wishes to get plenty of excitement from S.W. listening, cheaply, with very little constructional experience." (G.D.G., Swansea.)

"I never expected such results. It's fantastic value for money. It's hard to imagine that such a simple circuit can receive all this." (A.A.C., Nuneaton.)

"You certainly live up to your name, I have heard every Continent." (S.H., Durham.)

"I have in fact heard every Continent at good strength." (M.J.H., Perthshire.)

"I have to date actually logged nearly 200 Amateurs." (E.L., Aylesbury.)

"I have received Sydney, Australia, this morning with great clarity, there being little or no background noise. I shall certainly recommend this kit to my friends. I know of at least five 'H.A.C.' satisfied owners. (M.H., Hertford.)

"I think this kit is fine value for money. The components are of the highest standard. It's a masterpiece of Short-Wave Radio." (D.S., R.A.F., Chester.)

"I think that the construction of the kit is well designed, the wiring is kept to a minimum with explicit instructions provided for the novice. . . . To summarize, I must state that the receiver is far better value for the money than any other I've seen on the market." (J.C., Huntingdon.)

"I am writing to congratulate you on your excellent one-valve receiver. I am 12½ years old and have had no short-wave experience. I finished assembling the kit in about 1½ hours. I heard over 20 different stations within a few minutes. It is a simple but remarkably efficient receiver. I think it represents amazing value." (A.J.T., Glasgow.)

"I am 14 years of age, and have built the 'H.A.C.' Receiver. The performance of this small set is excellent. I have compiled a log book of over 130 commercial stations from all over the world. This does not include the countless Amateurs also heard." (M.P.S., Stockport.)

THE "H.A.C." RECEIVER: PRESS OPINIONS

The "H.A.C." circuit and kit of components has been given very favourable mention by almost all the Radio Periodicals.

The "Short-Wave Magazine" states:—

"The 'H.A.C.' Short-Wave one-valve kit, which we have recently inspected, offers an opportunity to the beginner to commence with a small outlay. The components are all of high quality and full instructions are enclosed with each kit. Those of our readers contemplating construction cannot do better than commence by investing in a kit of parts. The 'H.A.C.' components are standard, so may be used should the constructor make future experiments."

"Do It Yourself Annual." Mr. K. Geary writes as follows:—

"There are, no doubt, many like myself who are fascinated by the idea of radio construction, but are deterred from attempting anything because of the apparent complexity of it all and the fact that the results achieved seldom compare favourably with an equivalent commercially produced set. I have found that building a battery powered short-wave receiver provides just the answer. Assembly time for my kit (H.A.C. Model 'DX') was about two hours, and the construction was just complicated enough to be worthwhile, without being so difficult as to frustrate the desire for quick results. At the end of the evening, far from being compared unfavourably with the results of commercial sets, I found that all the family was impressed by the headphone reception of distant stations, and even the most cynical soon became compulsive knob twiddlers when given the chance."

EDUCATIONAL REPORTS:

"Having recently started a Radio Club in Q.E.H. School . . . I must tell you what I think of the 'H.A.C.' one-valver. It is superb in every way. . . . I have heard a lot of amateurs on it, including one in New Zealand, which I think is great for such a small set." (Q.E.H., Bristol.)

"I was so delighted with the previous kit, that I am writing to order another. I wish to use it for therapy, to assist the patients in their recovery." (M.B., Hospital, Surrey.)

"The one valve kit is assembled and works well, and I am very pleased with the results." (L.C.C. Training College, S.E.9.)

"My original 'H.A.C.' kit has produced fabulous results. Please supply a further one-valve model 'DX' . . . I have advised the Education Committee to send for five more kits . . . I wish to demonstrate at the Teachers' meetings." (D.L.T., Grammar School, Carmes.)

Finally, the best testimonial of all—several thousands of these kits have been sold to satisfied customers. They are now working in all parts of the world and in many cases customers have returned and purchased additional kits for their friends. The "H.A.C." Short-Wave Products have been advertised consistently for over thirty years. You can be sure of "H.A.C.".

"H.A.C." Short-Wave Products, 29, Old Bond Street, London, W.1.